



ITRC Strategic Plan 2011–2015

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ITRC Values

Change • State-led organization •
 Collaboration • Innovation •
 Technical excellence • Integrity •
 Partnership • Consensus

ITRC Vision

To be the market-recognized “go-to”
 provider of guidance and training on
 innovative solutions to protect human
 health and the environment

ITRC Purpose

To advance innovative
 environmental decision making

ITRC Mission

To develop information resources
 and help break down barriers to the
 acceptance and use of technically sound
 innovative solutions to environmental
 challenges through an active network of
 diverse professionals

Strategic Objectives	Performance Measures What we want to achieve	Goals The target for what we want to achieve
#1: ITRC will expand its products and services beyond remediation to other environmental challenges.	Implement Remediation Plus Pilot Project	One Remediation Plus pilot project selected during calendar year 2011 and started/funded in calendar year 2012
	Prioritize Remediation Plus Focus Areas	Identify three Remediation Plus focus areas for the request for proposals issued in late calendar year 2013 for 2015 projects
	Implement Remediation Plus	Identify necessary changes to ITRC organization based on results of the Remediation Plus pilot by mid-2014
#2: ITRC will continue to develop products that accelerate smart decision making on remediation sites.	Maintain Core Group of Remediation Projects in the ITRC Portfolio	Maintain a minimum of two-thirds remediation projects in the ITRC portfolio
	Support Smart Decision Making at Remediation Sites	Document a minimum of two success stories per project before the end of implementation
#3: ITRC will broaden our membership network to maximize our marketplace influence.	Maintain Existing Membership	Maintain existing membership numbers within each sector represented in ITRC (2010 baseline)
	Increase Academic, Public, and Tribal Membership	Attain one academic, one public stakeholder, and one tribal stakeholder per project by 2012
	Broaden Membership Base	Twenty new individuals by 2015 from new programs and/or agencies (2010 baseline)
	Increase Member Networking Tools	By end of 2013, two significant new networking tools available
#4: ITRC will diversify our funding sources.	Secure Funding in Remediation Plus Area	Receive funding for one Remediation Plus project no later than the end of 2014 for a 2015 project start
	Increase Funding Levels	Minimum of one additional annual funding commitment by the end of the calendar year 2014 (2010 baseline)
	Diversify Funding Sources	Minimum of one new agency and/or program by the end of calendar year 2014 (2010 baseline)